

Celebrating 15 Years

of Truly Moving Pictures™



Heartland  
FILM FESTIVAL

# 15th ANNIVERSARY FESTIVAL POSTER COMPETITION CALL FOR ENTRIES

Heartland Film Festival will celebrate 15 years of honoring Truly Moving Pictures during the 2006 Festival, October 19 – 27, 2006. In honor of this celebration, Heartland is inviting artists to create an original work of art to commemorate this special anniversary year. The artwork will be displayed during this year's 15th annual Festival.

## **RULES/REGULATIONS FOR THE COMPETITION**

The artwork must be a **two-dimensional form and the size should not exceed 30" x 40" or a nominal length of 70"**. The artwork should also embody the Festival's mission *to recognize and honor filmmakers whose work explores the human journey by artistically expressing hope and respect for the positive values of life*. To learn more about Heartland Film Festival and its history, visit **[www.HeartlandFilmFestival.org](http://www.HeartlandFilmFestival.org)**.

The winning work of art will be used in the creation of a special commemorative poster distributed to Festival sponsors, filmmakers and special guests that attend this year's Festival. Heartland Film Festival will retain the original winning artwork to display at the Heartland office. The winning entry will be used for promotional purposes and may be available for sale with proceeds benefiting Heartland Film Festival, a non-profit organization.

The winning artist will receive a **\$1,500 cash prize**, name recognition on the poster and credit in a press release and on Heartland's Web site. The artist's name will also be listed in the Festival guidebook which is distributed at various special events and screening locations throughout the Festival. The winning artist will also be asked to participate in the unveiling of this piece during Heartland's Announcement Celebration in September.

Judging will take place the week of July 17, 2006. Artwork will be viewed and voted on by members of Heartland Film Festival. They will consider overall impact of design, artistic merit, creativity, and the appropriateness of the subject matter as it relates to the Heartland Film Festival. The winner will be selected on or before July 25, 2006.

The **poster competition deadline is Friday, July 14th**. All entries must be submitted to the Heartland Film Festival office by 5:00 p.m. Heartland would prefer artists to submit professional-quality slides of their work. Please attach the following information below when submitting your artwork.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

For more information, please visit **[www.HeartlandFilmFestival.org](http://www.HeartlandFilmFestival.org)** or contact Kristi Wilkinson at 317.464.9405 or [kwilkinson@heartlandfilmfestival.org](mailto:kwilkinson@heartlandfilmfestival.org).